



MAXIMAA ACTIVITIES

MAXIMAA INFOWAYS

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COMPANY OVERVIEW:

MaxiMaa Infoways is an India based fast growing Information Technology Company since 2000 providing Outsourcing Services (BPO Solutions) and Software & Web Development Solutions.

Since our inception, we have progressively grown into a quite renowned provider of high quality, cost-effective business solutions within our domains, and we attribute this to our ability to evolve continuously and our flexible approach towards the dynamic business world.

MaxiMaa is dedicated to provide trusted, reliable and cost-effective IT-enabled outsourcing solutions. Our emphasis on quality and service has been and remains key to our success. We have a team of well-trained professionals who have wide experience in various areas. Through its multidisciplinary team, effective adoption of technologies, MaxiMaa delivers quality services for customers to help them to focus on their core competencies.

MaxiMaa has a backing of a parent, public limited company MaxiMaa Systems Ltd having more than 15,000 investors enjoying firm base for future growth.

MaxiMaa's core competencies include:

SOFTWARE DEVELOPMENT

BACK OFFICE OPERATIONS

INFRASTRUCTURE:

- The Group at present executes BPO on 50 computers collectively and has decided to come together to create bigger facility to take up the work of larger quantity.
- We have our own setup of hardware and software engineers in house to look after our day-to-day work.
- Well-equipped internet facility like high-speed broadband connectivity – 3 lines.
- 50 AMD systems at work and have the capacity to ramp up to 250 systems
- Hi-speed Kodak scanners with resolution of 600 dpi
- Two Power Generators (DG Set)
- Expertise in End-to-End software applications, development and support

STRENGTH:

- Market presence from last eight years in information technology
- Focused services on defined area
- Strong Knowledge Base
- Qualified And Experienced Team
- Strong penetration

WHY OUTSOURCING TO MAXIMAA:

- MaxiMaa has twin advantage of international exposure at low development cost.

Our head office is located at Mumbai, the financial capital of India due to this reason we are highly exposed to international standards and technology. At the same time our development center, being located at a small town, Valsad – Gujarat, the turnaround cost of production is considerably low.

- All work is carried out in a secure and peaceful environment, and with every precaution taken to maintain client confidentiality. Costs too, are lower compared to other BPOs.
- The key features of our services are time bound delivery, high quality of output and cost effectiveness, resulting in complete customer satisfaction.
- We strongly believe that we succeed by ensuring your success.

The foundation of successful outsourcing relationship is laid when an organization communicates to the potential suppliers about its intention to outsource business functions. Outsourcing is not just a contract signed between two parties but is largely emerging as a relationship managed from day one of the contract. Successful outsourcing relationship requires a lot of professionalism and good management. Managing outsourcing relationships requires constant attention and an expectation of continuous improvement and proactive approach towards achieving it. A company's ability in managing their outsourcing relationship determines its business success and MaxiMaa strongly believe this and follow it.

- Our Team is committed to both client and market responsiveness. Resultantly, we work with a select group of clients providing each client personal attention, at the CEO level.
- Our professionals have the ability to resolve both people and business issues.

SERVICES

SOFTWARE DEVELOPMENT

MaxiMaa has been delivering high-value software solutions providing clients with low-cost, high quality, flexible solutions. With this unique approach, clients gain maximum advantage at minimal risk.

At [MaxiMaa](#), we strive to understand changing customer needs. We want to make our customers lives easier by simply making technology usable. We have experienced professionals, who with the help of world class tools and equipment, study, design, develop, enhance, customize, implement, maintain and support various aspects of Information Technology. We have the expertise and experience to help you cut costs significantly without impacting product quality or delivery schedules. Our software development services include:

- ✓ WEB DEVELOPMENT
- ✓ CUSTOM SOFTWARE & PRODUCT DEVELOPMENT
- ✓ APPLICATION AND WEBSITE MAINTENANCE

TECHNOLOGIES:

MaxiMaa has expertise in Open Source, Microsoft .NET and other mainstream and emerging technologies.

It is understandable that technology's rate of change and its sheer complexity are increasing every day. However, there's less understanding of the need to deploy highly flexible technology frameworks that can accommodate fast-moving and irreversible business trends. That is the reason, we at MaxiMaa, believe that understanding each clients Business requirements and model is essential before finalizing any architecture for their Systems requirements. We treat each client as our Business partners rather than just another 'account'. We have expertise in following technologies:

OPEN SOURCE

PHP development

One of the fastest advancing web scripting language on Internet, PHP has earned the distinction of making it the language of choice for many businesses wanting a cost effective rapid application development solution for the web.

Our team of experienced PHP developers has enabled us to deliver and implement solutions that include dynamic websites, e-commerce applications, and intranet applications among others.

We are also highly experienced in customizing, developing and integrating various open source packages and products that have been written in PHP.

QT (Cute) Framework for C++

We use QT (Cute) Framework to provide cross-platform solutions. QT framework can be used either with C++ or with Java; we prefer using it with C++. We have developed a very advance interface for a leading image stitching component provider using this technology.

MICROSOFT .NET FRAMEWORK

Microsoft has developed innovative technology called .NET. It is the Microsoft Web services strategy to connect information, people, systems, and devices through software. Integrated across the Microsoft platform, .NET technology provides the ability to quickly build, deploy, manage, and use connected, security-enhanced solutions with Web services. .NET-connected solutions enable businesses to integrate their systems more rapidly and in a more agile manner and help them realize the promise of information anytime, anywhere, on any device.

We have successfully delivered several .NET applications using the 1.0 framework and have delivered a few web applications based on the next release of the Microsoft.NET framework i.e. 2.0. We have made extensive use of the powerful .NET platform; we have worked with ASP.NET using both C# and VB.NET, we have also worked with .NET WinForms, web services, XML, SQL Server etc.

Areas we can work on

Web application/ ASP.Net (c# or vb.net)
Desktop application/ Winforms (c# or vb.net)
Web Services, Windows services
Component/Control authoring
Socket programming/multithreaded applications

Other Microsoft technologies:
Classic ASP

ADOBE TECHNOLOGY

We use action script to develop intense graphical interfaces for websites. Adobe has released a new product called Adobe Air, using this technology we can develop graphic intense interfaces for Desktop Applications.

OTHER TECHONLOGY

Scripting/ supporting languages

AJAX, HTML, DHTML, XHTML, CSS, Java Script, VB Script, XML

Databases / RDBMS

MS SQL Server 2000

MS SQL Server 2005/8

Microsoft Access 2000

MYSQL

Third party PAYMENT Gateways integration

Google Checkout, Group ISO or any other suggested gateways.

Media

Photo Gallery (Gallery 2) Integration and customization, Video Gallery Implementation

Image/Video Processing

ImageMagick, PHP GD Library, FFMPEG Converter, MENCODER

Google Related

Analytics, Ads, Coupons, Maps, AdSense

Other party API

- RSS Feeds (Reader / Writer)
- Clear Spring (Widget Embed On-Page and In-Widget)
- YouTube Flash Player API
- YouTube Data API (to automatically upload dynamically created videos to YouTube).
- Twitter API integration
- WalkScore API integration

Content Management System:

Softpage – content management system

- ICEcat: ICEcat is a rich content service, providing product datasheets to ERP systems, webshops, and other applications. ICEcat further provides product comparison tools

PORTFOLIO:

Web development, maintenance

<http://www.virtuallyshow.com/> (PHP, MySQL, flash)

VirtuallyShow.com is an absolutely free, do it yourself real estate virtual tour service that lets you create feature rich virtual home tours using your own real estate photos. Each real estate virtual tour is packed with features that help you display yourself and your real estate and you get all this free with no strings attached. No hidden set up fee, no hosting fee, no fee for MLS virtual tour, no fee to create a virtual tour. When client came to us, he wanted to provide users with a very smooth browsing experience and integrate his site with lots of other cool features. We came up with a very flexible and robust AJAX solution. We designed a pop-up engine, which is spread throughout the application. Using this engine, we reduced the disturbing server trips, hence leaving user with a great experience. A very extensive action script programming is also a part of this project; know as Tour Delivery 2.0, which is used to display the real estate properties. Key features of this project are:

- Create tours, manage tours, edit tours
- Tour delivery (viewing) in various themes, templates
- Integration of YouTube player API in custom flash interface
- Get & Share – Clear spring API integration
- Tour Video creation and distribution on YouTube and Apple podcast
- Online distribution on many social networking sites
- Agent search, property search and many more
- Walkscore API integration
- Payment gateway – Google checkout API integration, currently working on implementing PayPal payment gateway
- MultiPow Upload component integration
- We came up with a very flexible and robust AJAX solution. We designed a pop-up engine, which is spread throughout the application. Using this engine, we reduced the disturbing server trips, hence leaving user with a great experience
- Admin panel with various options

Technologies used:

PHP, MySQL, Flash Actionscript 3.0, AJAX, Google Checkout API, Clearspring API, Twitter API, YouTube Data API, YouTube Player API, Walkscore API Dynamic, Video Creation using: FFMPEG, MENCODER and IMAGEMAGICK

<http://www.virtuallyshow.com/dev/keyopt> (PHP, MySQL, AJAX, Open Flash Chart 2.0)

User: admin

Password: admin

Currently we are developing web analytic software KeyOpt for our client using PHP, MYSQL, advances AJAX and Open Flash Chart. This project includes licensing module too.

www.i2align.com (PHP, MySQL, flash)

i2Align is a brand of software, produced by DualAlign LLC, based on the world's most advanced image recognition and registration technology. Their sophisticated image processing toolkits (i2k Montage and i2k Retina) are available as Adobe Photoshop Plugins and Desktop Applications for both Windows and Mac platforms.

We have developed the website to promote i2align brand.

www.bragada.com (PHP, MySQL)

Bragada is a well-known US base manufacturing company of mattresses. The website showcases range of their manufactured beds. It is typical ecommerce website having facility of online order placing, payment etc. We have integrated google checkout payment gateway and a third party credit card validation API.

www.ecomemoryfoambeds.com (PHP, MySQL)

ecomemoryfoambeds.com is all about selling the mattress of your dreams. It is a typical, yet interesting in its own way kind of project. We have integrated a third party Credit Card validation API.

www.bragaadealer.com (PHP, MySQL)

www.mattressofyourdreams.com (PHP, MySQL)

Twitter API integration (PHP, MySQL, and Twitter API) inauguration

Clear spring API integration (PHP, MySQL, Clear spring API)

ASP

www.strokesofgenius.co.za (Softpage, ASP, MySQL)

www.londonresidential.uk.com (Softpage, ASP, MySQL)

www.fims.org (Softpage, ASP, MySQL)

http://broll.softpagecms.com (Softpage, ASP, MySQL)

www.absoluthair.co.za (Softpage, ASP, MySQL) inauguration

www.thehunt.co.za (Softpage, ASP, MYSQL)

www.thesportingnetwork.co.za (Softpage, ASP, MYSQL)

and Many more... but due to NDA, we cannot show off in our portfolio.

Flash development (Flash action script 2.0, 3.0)

- XML driven Flash gallery:
http://www.i2align.com/photographic_panorama_montage_gallery.php
- Tour delivery:
<http://www.virtuallyshow.com/4620>
- [Flash](#) wizard:
<http://bragada.com/mattwizard.php>
- Flash intro:
<http://www.i2align.com>

Custom software /product development:

- I2k toolkits (QT Framework, C++, i2align stitching libraries)

After developing the online solution which showcases the capabilities of i2align's component, they wanted us to develop a cross platform desktop application for the same. The application we developed is currently compiled for Windows and Macintosh platforms.

Challenging, yet Interesting part here was, they asked us to develop this application using the technology of their choice, QT (Cute). Our team upgraded themselves with this technology and delivered the application in the given deadline.

- I2k quickage (QT Framework, C++, i2align stitching libraries)
- Hermes (Microsoft .NET studio 2005, MS Access, POP and SMTP protocols)
- Customer Relationship Management System (Visual Basic 6.0, MS SQL 2000)
- CAD automation for storage system designing (Visual Basic 6.0, MS SQL 2000, AUTOCAD libraries)
 - Heavy-duty storage system
 - Slotted angle racks
 - Mobile storage system
- School management system (Visual Basic 6.0, MS SQL 2000)
- ERP (Visual Basic 6.0, MS SQL 2000)
- and many more...

BACK OFFICE OPERATIONS

MaxiMaa's role in Business Process Outsourcing is that we can support and execute any sort of back Office Operations. We have a huge network to support huge bulk orders and execute them efficiently. MaxiMaa, through its insistent efforts and Quality conscious attitude, has been successful in downloading some Back Office operations from abroad.

At the present MaxiMaa has been successfully executing Image processing, Landscape/Irrigation designing, CAD works, Data entry and eAccounting.

Below mentioned are some of the back office operations are being handled at MaxiMaa:

SOFTWARE PROCESSING:

Software Processing is a fast moving BPO. We understand the requirement of client; they provide us with initial training and software, if the software is specific which they need us to operate on. After understanding, we give them a trial work to match their expectation and finalize the process of their customize job.

Example of such back office is explained below for the better understanding:

LANDSCAPE/IRRIGATION DESIGNING:

Thoughtful landscape planning and design will increase the aesthetic quality of any property, add to its usability, and decrease home energy costs by controlling solar gain and ventilation. A well-designed and properly installed landscape will provide years of enjoyment, visual interest and increased property value.

Many companies are there into planning of landscaping/Irrigation and development of garden areas for banks, private companies, government building, real estate properties, etc. There is a well-known software called Onscreen Takeoff using which we design the plan and trace the quantity of each entity like trees, shrubs, groundcover, grass etc. ; and prepare the bill of material for the same.

We could provide similar service with any such software as per requirement.

IMAGE PROCESSING:

We have great experience working with large clients who are very satisfied with our image enhancing work. We have an experienced team of graphic designers who can handle large volumes of Digital images and will deliver your expected quality as per your timelines. In addition, we are able to stitch any kind of 360 or panorama images using any preferable software by clients.

VIRTUAL TOUR CREATION

Virtual Tours can allow a user to view an environment online. Currently a variety of industries use such technology to help market their services and product. Outsource Images specializes in walk through and virtual tours especially for real estate, Hotel industries and any other industry by stitching images and making the online tour of any place look realistic and fascinating.

We have many license versions of various stitching softwares and give you a result in jpg or in published formats for different viewers like flash viewer, easypano, java, QuickTime.

We are able to create panorama as well as 360 tours as per client's need.

REAL ESTATE IMAGE ENHANCEMENT

MaxiMaa helps Real estate industry in enhancing their Properties look attractive .We can Make Properties be it Residential or Commercial look fabulous and can easily make your business grow after we have enhanced the Pictures. We have special teams dedicated handle batches of images efficiently and economically to a desired standard for the real estate industry.

PHOTO MANIPULATION

Photo manipulation is the process of image editing techniques to photographs to create an illusion with mere enhancement or correction. MaxiMaa can help manipulate any image/picture as per your liking or customization.

DEEP ETCHING

Deep etching is a graphic design term used to describe the process of removing a specific section of a photograph or image from its background so that it stands alone. This means that you can use just that part in a different way or on a different background.

We can impart any color or white background any of the images or pictures so that you use them for varied purposes.

COLOR CORRECTION

The technique of altering the colors in an image to print or display it correctly with the natural color. We are well versed in improving color rendition. We can color balance images for websites, catalogue, newspapers and magazines.

DATA ENTRY:

Practically all organizations, for profit or nonprofit, small or big, service or manufacturing, have records that they need to keep. Many of these records are in paper copy formats and need to be kept for several years, we offer a solution that would digitize records, save that floor space that you never have enough of, and make retrieval a snap.

We do any of following the Services:

- Data entry from Paper/Books with highest accuracy and fast turn around time (TAT)
- Data entry from Image file to in any format
- Business Transaction Data entry like sales / purchase / payroll
- Data entry of E-Books / Electronic Books
- Data Entry: Yellow Pages / White Pages Keying
- Data Entry and compilation from Web site
- Business Card Data Entry into any Format
- Data Entry from hardcopy/Printed Material into text or required format
- Data Entry into Software Program and application
- Receipt and Bill Data Entry
- Catalog Data Entry
- Data Entry for Mailing List/Mailing Label
- Copy, Paste, Editing, Sorting, Indexing Data into required format etc

CAD WORK:

Design driven businesses today face a tremendous challenge while managing and organizing huge volumes of large documents, and at the same time control costs.

Managing paper documentation can waste a lot of your time. Your focus should be on the business of engineering, developing and design, not redrawing old documents.

At MaxiMaa, we can create CAD drawings from any format, even paper. If you don't have your design on paper yet, all you need to do is give us your design specifications and measurements, and we will create the CAD drawings for you.